SudoCyber

Heightened State of Cyber Awareness

"To quantify risk you must have:
something of value;
something that threatens that value; and
some vulnerability that makes the threat real"

The Cyber Risk Equation

'Delivered by business owners for business owners'

RISK = THREAT + VULNERABILITY

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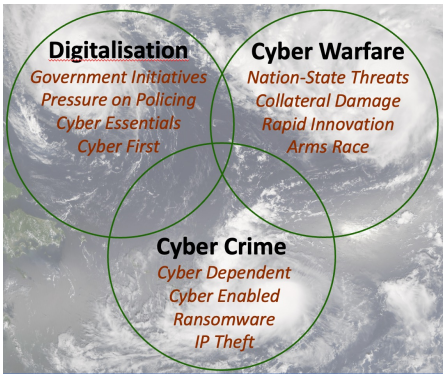
Bottom Line Up Front…

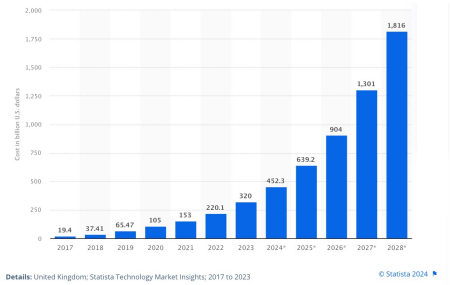
Cyber is here to stay and it is evolving faster than our defenses can keep up with. The cyber industry, however, has adopted a similar marketing strategy as the insurance industry – assuming the only way to get people's attention and encourage them to spend more time and money on cyber products and services is to recount horror stories about catastrophic cyber attacks and failed companies. This strategy has worn very thin over the last decade and people have come to realise that, just like car accidents or outbreaks of fire, cyber attacks can be horrendous or nothing more than a mild inconvenience. SudoCyber, a growing accelerated learning company set up and run by military veterans, has a more circumspect attitude towards cyber and encourages people to learn enough to understand the risks and how to mitigate them, without getting carried away by one-sided scare tactics.

The Perfect Storm of Cyber



Scare tactics get in the way

Estimated annual cost of cybercrime in the United Kingdom (UK) from 2017 to 2028



Blending real-world intelligence with common-sense approaches

Awareness literally means "knowledge or perception of a situation" and the starting point is a bit of history and background to cyber. Then we use the industry standard **Cyber Risk Equation** to explore elements of cyber practice that will enable sensible business-risk decisions. Establishing the true value of those things that tend to be targeted by hackers and discussing some simple approaches to protect them better without spending too much time or money.

Webinar Content

1. The Cyber Risk Equation
2. Value: I have nothing worth hacking
3. Threat: Who would hack me?
4. Vulnerability: Someone else's issue
5. Treatment of Cyber Risk

Concept Briefing

£2,400 +VAT (plus T&S)
Consultative 2hr session for the Board
An annual license for the platform

Gamified learning to encourage self-paced exploration

The SudoCyber team will speak from experience and lean into their unique SaaS-based accelerated learning platform, designed to help develop cyber knowledge and capability in non-cyber people. The platform can be used as a teaching aid to demonstrate what some cyber attacks look like or a complimentary offering for those who are interested in exploring further to continue at the own pace. It will also help technical staff to become proficient.

Learn, practice anytime, anywhere

A cyber range with over 1,000+ labs and challenges, that can be filtered by topic, difficulty and technique, that are supported by Streams of labs on popular skills like, AI, Cryptocurrency & OSINT. Accessible through a browser, people can build up their knowledge and develop new skills, at their own pace, alone or in groups, at work or at home. For the more technical-minded, there are also courses, with industry qualifications.

Ongoing, integrated training to accelerate capability development in cyber risk mitigation

Concept Briefings

Introductions to the true nature of cyber risk, the briefing will provide background and non-technical explanations to raise awareness of the tools and techniques used in cyber activity and motivate people to take more interest in mitigating cyber risks.

Training Courses

3-5 day practical courses, for groups of 6-8, on site or at our custom-built secure training facilities. With on-site test center, where candidates can be taught and certified at the same time. Practical hybrid learning sessions using the SudoCyber platform as a teaching aid which people can continue using after the course ends.

Continuation Training

To reinforce the learning and to prevent skills fade, people will retain their licenses to use the platform. This enables your managers to organize follow-on activities, to keep the subject alive and SudoCyber personnel can assist on-site or remotely by running short sessions, fun capture the flag (CTF) events and practical tutorials involving equipment that is specific to your organisation.

Boardroom Exercises

All Sudo staff are either still serving or veterans, they are DV security cleared and have run their own businesses. This means that they are able to take part in training and/or exercises to help with the integration of cyber activities into Board room decisions and scenario planning. This work will build on the information and understanding imparted during the Concept Briefings.

Induction Training

The platform provides the perfect solution to carrying out induction training. Instead of (or as well as), normal face-to-face induction sessions, objectives can be set to complete self-paced labs on key subjects, including but not limited to cybersecurity practices, that will help new staff to get up to speed and will also help more experienced staff to maintain their knowledge of core induction topics that they should know but do not use every day.

Specialist Skills Development

Suitably motivated staff developing additional specialist skills is good for the individual, good for the business and good for overall retention. Of all the subjects that are available for people to volunteer to become more skilled at, cyber ranks amongst the most current, topical and important. For a small business to have a member of staff, who is already working in a business- critical role, to also have capability to mitigate cyber risk is incredibly valuable.